Judging Rubric

Please score each on a scale of **1 to 5**:

1   **Incomplete.** The work is missing.
2   **Needs Improvement.** The work needs major improvement.
3   **Acceptable.** The work needs minor improvement.
4   **Good.** The work is of good quality.
5   **Excellent.** The work is of excellent quality.

Ideation (15 points)	Score
Refer to the app name and description, pitch video, and demo video.	
5 pts The team clearly shows how their app idea aligns with a problem in their community.	
5 pts The team provides evidence of the problem they are solving through facts and statistics.	
5 pts The team addresses the problem well.	
Ideation Total Score:	

Technical (20 points)	Score
Refer to the source code, screenshots, and demo video.	
5 pts The app appears to be fully functional and has no noticeable bugs.	
5 pts The app is easy to use and the features are well thought out.	
10 pts The **Code Checklist** is complete. *This item is already scored on the platform.* ***For live events only:*** *Please enter the 0-10 score as shown on the my.technovationchallenge.org platform for the team's submission.*	
Technical Total Score:	

Pitch (20 points)	Score
Refer to the demo video and pitch video.	
5 pts The team clearly states the problem they are solving.	
5 pts The team presents a convincing argument to support their solution.	
5 pts The team's pitch has a storyline and is well thought out.	
5 pts The pitch is specific and to the point.	
Pitch Total Score:	

Entrepreneurship (20 points)   Score

Senior Division Only. Refer to the business plan, demo video, and pitch video.

5 pts	The team has a strategy to bring the app to market.	
5 pts	The team's research shows they have looked for competitors and ways to stand out from them.	
5 pts	The team has research on how they will sustain their business. The goals are explained and realistic.	
5 pts	The team's business has an identity through branding and visuals.	
	Entrepreneurship Total Score:	

Overall Impression (25 points)   Score

Refer to the entire submission.

5 pts	You are convinced the app can succeed.	
5 pts	Each component of the team submission is well thought out.	
5 pts	The team's strong dedication and work ethic is clear, even if the submission is not complete.	
5 pts	The way the team approaches and solves the problem is unique.	
5 pts	The submission stands out from others.	
	Overall Impression Total Score:	

Total Score	
Ideation Total Score	
Technical Total Score	
Entrepreneurship Total Score*	
Pitch Total Score	
Overall Impression Total Score	
Team Submission Total Score	

*Senior Division only